



**18TH EDITION PHITEX 2019 PROGRAM**

19 – 28 October 2019 | Manila

*(as of 18 October 2019)*

Date / Time	ACTIVITY
<b>19 October 2019, Saturday</b>	<b>Buyers Arrivals</b>
<b>20 October 2019, Sunday</b>	
Whole Day	<b>Buyers Arrivals</b>  <b>Registration for PHITEX 2019 Sellers and Office Invitees Educational Seminar</b> <i>Venue: Marriott Grand Ballroom – Diplomatic Hall</i>  Welcome Remarks Mr. Arnold T. Gonzales Acting Deputy COO for Marketing and Promotions
<b>21 October 2019, Monday</b>	
08:00 – 08:40 AM	<b>Doxology, Invocation, National Anthem and House Rules</b> <i>Venue: 2F Marriott Grand Ballroom C and D</i>
08:40 – 08:45 AM	<b>Welcome Remarks by COO Marie Venus Tan</b>
08:45 – 08:50 AM	<b>Business-to-Business Networking Mechanics</b>
09:00 – 10:30 AM	<b>PHITEX 2019 Business-to-Business Appointments</b>  Appointments 01-06
10:30 – 10:45 AM	<b>Coffee Break</b> <i>Venue: Marriott Grand Ballroom Halls B &amp; C Foyer</i>
10:45 – 12:00 NN	<b>Business Appointments</b>  Appointments 7-11
12:00 – 13:30 PM	<b>Networking Lunch</b> <i>Venue: Marriott Grand Ballroom Hall A &amp; B</i>
13:30 – 15:30 PM	<b>Business Appointments</b>  Appointments 12-19
15:30 – 15:45 PM	<b>Coffee Break</b> <i>Venue: Marriott Grand Ballroom Halls B &amp; C Foyer</i>
15:45 – 18:00 PM	<b>Business Appointments</b>

	Appointments 20-28
18:00 – 19:00 PM	<b>Proceed to Welcome Dinner</b>
19:00 – 22:00 PM	<p><b>PHITEX / MICECONNECT Welcome Dinner</b>  Hosted by the Tourism Promotions Board</p> <p><i>Venue: Philippine International Convention Center  Reception Hall</i></p> <p><i>Theme: Finding your Roots/ Routes</i></p> <p><i>Attire: Business/ Semi-formal (Guests are encouraged to wear  an item/ accessory that tells a story about your roots)</i></p> <p><i>*Badges of Phitex Buyers and Sellers should be worn during the Dinner  Reception)</i></p> <p><i>*Buyers and Sellers' shuttle service from Marriott to PICC</i></p>
<b>22 October 2019, Tuesday</b>	
09:00 – 10:30 AM	<p><b>PHITEX 2019 Business-to-Business Appointments</b></p> <p>Appointments 29-34</p>
10:30 – 10:45 AM	<p><b>Coffee Break</b></p> <p><i>Venue: Marriott Grand Ballroom Halls B &amp; C Foyer</i></p>
10:45 – 12:15 NN	<p><b>Business Appointments</b></p> <p>Appointments 35-40</p> <p>*END OF B2B</p>
12:30 NN	<p><b>Networking Lunch</b></p> <p><i>Venue: Marriott Grand Ballroom Hall A &amp; B</i></p>
<b>23 – 26 October 2019, Wednesday - Saturday</b>	
Whole day	<b>Buyers' Domestic Departures for their Post Familiarization Trips</b>
<b>26 October 2019, Saturday</b>	
Whole day	<b>Buyers' Domestic Arrivals for their Post Familiarization Trips</b>
	<p><b>Overnight</b></p> <p><i>Hotel for 2<sup>nd</sup> call: TBA</i></p>
<b>27 October 2019, Sunday</b>	
Morning	<p><b>Farewell Lunch</b></p> <p>Early Departures of Buyers</p>
<b>28 October 2019, Monday</b>	
Whole day	<b>Buyers' International Departures</b>